



No. 1-1/2016-R&C [CFA]

Dated: 29.09.2016

Circular R&C-CFA No.136 /16-17

Subject: Re-launch of promotional scheme for sale of ADSL WiFi Modem @ Rs. 1500/- with 100% Cash back to the Broadband customers who subscribe under any broadband plan with FMC Rs.700/- & above and out-rightly purchases the modem from BSNL-reg.

1. Kindly refer to the BSNL CO letter No. 1-1/2015-R&C-CFA (Circular No. 162/15-16) dated 11-02-2016 and vide letter No. 1-1/2015-R&C-CFA (Circular No. 193/15-16) dated 31-03-2016 regarding promotional scheme for sale of ADSL WiFi Modem @ Rs. 1500/- with 100% Cash back to the Broadband customers who subscribe under any broadband plan with FMC Rs.700/- & above and out-rightly purchases the modem from BSNL.
2. In order to increase Broadband customers, It has been decided by the Competent Authority *“to re-launch the said Promotional scheme ‘for sale of ADSL WiFi Modem @ Rs. 1500/- with 100% Cash back to the Broadband customers who subscribe under any broadband plan with FMC Rs.700/- & above and out-rightly purchases the modem from BSNL’ [initially introduced vide letter no. 1-1/2015-R&C-CFA (Circular No. 162/15-16) dated 11-02-2016 and re-launched vide letter No. 1-1/2015-R&C-CFA (Circular No. 193/15-16) dated 31-03-2016], for a period up to 31st December 2016 in all the circles”.*
2. **The circles shall ensure to comply with all regulatory requirements.**
3. The above instructions shall be **applicable w.e.f. 01-10-2016 on promotional basis for a period up to 31-12-2016 in all the Circles.**
4. All other terms and conditions shall remain unchanged.
5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-400/2016-17/BB/Tariff. Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.

AGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. Sr. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. Sr. GM (CIT), CO BSNL – for placement on BSNL Website.
8. Sr. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-400/2016-17/BB/Tariff carrying the approval of the Competent Authority in the matter.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. Sr. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Secretary TRAI.
14. Guard File.

DM (T&C)-CFA